



BOY SCOUTS  
OF AMERICA®

SAN FRANCISCO BAY AREA COUNCIL

## 2017 Merit Badge Sponsorship Program

The San Francisco Bay Area Council, Boy Scouts of America's Merit Badge Sponsorship helps us to serve nearly 15,000 youth and 3,432 registered adult volunteers through our program of Character Development, Citizenship Training, and Physical Fitness Activities. These scouts earned 9,014 merit badges in 2016.

### **Partner Sponsorship Benefits:**



Exclusive Sponsor of the \_\_\_\_\_ Merit Badge in 2017.



Logo and name recognition on the Council website.



Recognition at San Francisco Bay Area Council events: Sporting Clays, Construction Lunch-O-Ree, Lifetime Achievement Award Dinner and the Gala and Auction. Complimentary seating will be made available at these events.



**Opportunity to host a merit badge day at your location (this is an optional benefit).**



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## Merit Badge Sponsorship Program Commitment Form

**Merit Badge Sponsorship \$5,000**

Please bill me       Check

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Merit Badge \_\_\_\_\_

**Please mail this form to:**

Frank R. Yoke, III

San Francisco Bay Area Council

1001 Davis Street, San Leandro, Ca 94577

If you prefer to email or call, please send to: [frank.yoke@scouting.org](mailto:frank.yoke@scouting.org) or (510) 577-9221



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## Merit Badge Sponsorship Program

Thank you for your interest in the Merit Badge Sponsorship Program. Your financial leadership will positively affect thousands of bay area youth and families this year.

### San Francisco Bay Area Youth Benefits

The Merit Badge Sponsorship Program provides opportunities for at-risk youth in low-income and culturally diverse areas to grow physically, mentally, and morally in after-school and weekend activities. By attending Scouting's structured, safe activities, California's young people do not have as much idle time to explore drugs, alcohol, or find themselves in as many peer-pressure activities. The Scouting program is a year-round effort because the pressures on our young people increase every day. There is no better time than now to help guide youth in positive directions.

### Scouting addresses California's at-risk youth in the following ways:

1. Offering a place for youth to attend after school and on weekends at which he or she will learn how to be physically strong, mentally awake, and morally straight
2. Teaching the youth how to avoid drug and alcohol abuse through the "Drugs: A Deadly Game" program
3. Creating weekly opportunities to assist the youth in learning a code of ethics: being trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent
4. Did you know that STEM program has existed in the Boy Scouts of America since the very beginning of our program? Some of the very first merit badges were STEM related. A great example is Computers merit badge which has been offered since 1968. That's much earlier than computers were adopted in the mainstream, and we have continued to be cutting edge including the recent release of the Robotics Merit Badge.

### Additionally, Scouting helps California's at-risk youth to focus on six critical elements of healthy youth development:

1. Strong personal values and character
2. Positive sense of self-worth and usefulness
3. Caring and nurturing relationships with parents, other adults, and peers
4. A desire to learn
5. Productive / Creative use of time
6. Social adeptness

**THANK YOU!** With your funding, the San Francisco Bay Area Council will ensure that the youth involved will register with the Boy Scouts of America, have the opportunities to attend summer camp, own their own books and uniforms, and enjoy the same activities as youth involved in mature, self-funded units. Your funding will also help us to create more Scout units, and to develop the units into self-sustaining, successful programs.